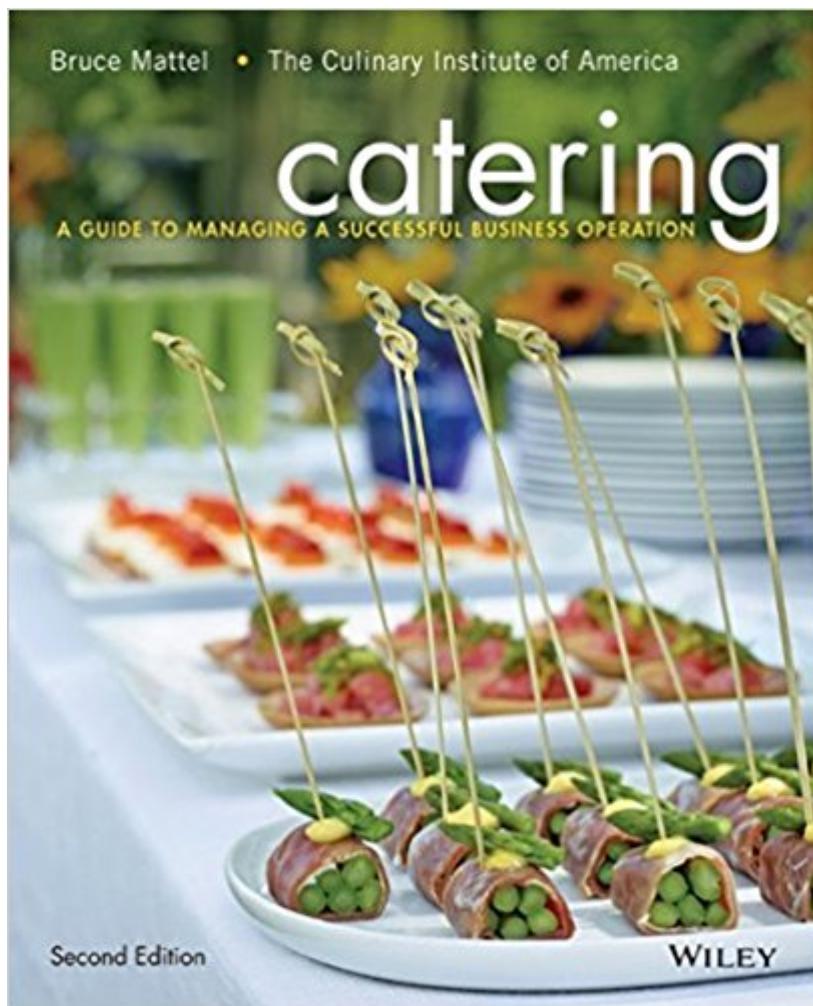


The book was found

Catering: A Guide To Managing A Successful Business Operation



Synopsis

Catering: A Guide to Managing a Successful Business Operation, Second Edition provides the reader with the tools to fully understand the challenges and benefits of running a successful catering business. Catering was written as an easy-to-follow guide using a simple step-by-step format and provides comprehensive coverage of all types of catering. This is a significant contrast to other texts which are geared to a specific segment of catering such as on-premise, off-premise, or corporate dining. The graduate who decides to enter into catering will be charged with providing the à œrestaurantâ • experience to their clients and optimizing profits for their employer. Catering will assist them in achieving these goals.

Book Information

Hardcover: 320 pages

Publisher: Wiley; 2 edition (March 16, 2015)

Language: English

ISBN-10: 1118137973

ISBN-13: 978-1118137970

Product Dimensions: 7.3 x 1 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 5 customer reviews

Best Sellers Rank: #158,271 in Books (See Top 100 in Books) #31 in Books > Cookbooks, Food & Wine > Entertaining & Holidays > Tablesetting #112 in Books > Business & Money > Industries > Restaurant & Food #396 in Books > Business & Money > Industries > Hospitality, Travel & Tourism

Customer Reviews

Great study tool.

Excellent guide for my job!

expected more pictures of buffets - this is more like a classroom book. i probably didn't read the description well enough.

This is an exceptional book for people just starting up a catering business. I really appreciate all the tips and ideas and the "little things" that you just don't think about. MichaelChampaign Catering[...]

Good

[Download to continue reading...](#)

Catering: A Guide to Managing a Successful Business Operation How to Start a Home-based Catering Business (Home-Based Business Series) Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets and Strategies) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Operation World: The Definitive Prayer Guide to Every Nation (Operation World Set) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) The Brave Women of the Gulf Wars: Operation Desert Storm and Operation Iraqi Freedom (Women at War) On-Premise Catering: Hotels, Convention Centers, Arenas, Clubs, and More Catering Management Off-Premise Catering Management Professional Catering Catering Solutions: For the Culinary Student, Foodservice Operator, and Caterer Boathouse to Botswana: A catering memoir Horse Business Management: Managing a Successful Yard How to Open & Operate a Financially Successful Herb and Herbal Plant Business (How to Open and Operate a Financially Successful...) Marching Band Techniques: A Guide to the Successful Operation of a High School Band Program Managing the President's Message: The White House Communications Operation The Restaurant Manager's Handbook: How to Set Up, Operate, and Manage a Financially Successful Food Service Operation 4th Edition - With Companion CD-ROM The Restaurant Manager's Handbook: How to Set Up, Operate, and Manage a Financially Successful Food Service Operation 4th Edition

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)